

What would you do?

Did you know?

- 80% of businesses affected by a major incident close within 18 months.
- 90% of businesses that have business continuity arrangements in place at the time of an incident suffer least.

Would this be the headline for you... if your business were to suffer a disruption like this? Would your customers notice? Would your reputation be impacted? Would your finances suffer?



“Internal flood destroys company records – business continues uninterrupted as key documents have been scanned”

“Theft of company computers delays business for a morning – Director says “thank goodness we had backups”



“Fire destroys part of office – operations continue at manager’s home”

Experience has shown that organisations that have considered how they might deal with an incident, and written down their thoughts, are more likely to stay in business and recover quickly in the event of a disruption, than those who do not.

Business Continuity helps the response and recovery, so it’s
“business as usual”



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